

# EXPLORATION AMERICA

# Media Kit

[www.explorationamerica.com](http://www.explorationamerica.com)

## Crystal Rapinchuk



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Monthly Pageviews: 5000+

### About

Exploration America is a travel blog covering predominately the American continents but open to worldwide travel. Focus on outdoors, historical, oddities, and educational travel.

#### Demographics:

Location:	Ages		
USA 84.03%	18-24: 14.47%	45-54: 12.18%	
Canada 3.42%	25-34: 34.83%	55-64: 7.89%	
	35-44: 28.14%	65+: 2.5%	

### Socials



1345



196



547



272

### Opportunities

- FAM / Press Trips
- Sponsored Posts
- Ambassadorships
- Social Media Packages
- LIVE Videos
- Social Media Consultation
- Digital Marketing Strategist
- Product Reviews
- Advertisement

### About the Author

Crystal Rapinchuk is an experienced successful digital influencer that also has a burning passion to travel! Exploration America is her 2nd entrepreneurial adventure and showcases her love for photography and sharing with others fantastic adventures to explore. Her husband is an elementary school principal and she has 3 children ages 10, 8, and 3. When she's not busy traveling and blogging she you usually find her in a corner crocheting or reading a good book...or perhaps exploring outdoors enjoying nature and her large vegetable garden.

